

Approved September 17, 2020

Hudson Cultural Council

Minutes

Meeting Date: January 2, 2020

Location: Hudson Town Hall
Third Floor Meeting Room

Members Present: Dorothy Bagley, Peter Fiske, Jane Gordon, Ellen King, Patricia Luoto, Doris Monteiro (Ex-Officio), Bob Olkin, Stephanie Plourde-Simard, Donna Specian

Members Absent: Jennifer Finn, Ellen Kisslinger (Ex-Officio), Sarah Worrest

The meeting was called to order at 7:05 PM by Patricia Luoto, Co-Chair.

The minutes of the November 4, 2019 meeting were unanimously approved.

Old Business:

On the agenda under Old Business a correction was made to bullet #3. "*Hudson Cultural Alliance*" replaced "*Hudson Arts Alliance*".

Doris Monteiro provided an update for the FY20 grants. Three denial letters were sent out on November 5th. Sixteen approval letters were sent out via email on December 12th with a request that the recipient acknowledge receipt of the grant award. To date all but one recipient has replied. Additionally, there have been two requests for reimbursement. Stephanie Plourde-Simard reported that all grants awarded for FY19 have been processed.

Patricia Luoto reported that the HCC annual report has been submitted to MCC well in advance of its January 15th deadline. The council's annual report to the Town of Hudson will be done mid-winter. Pat provided the council with a copy of the letter the two co-chairs presented to MCC in support of the Hudson Cultural Alliance's effort to assist the town in acquiring the Hudson Armory to be used as an arts center. She also reported that she has joined the Hudson Cultural Alliance.

Pat detailed the efforts that the Hudson Cultural Alliance is making in terms of funding and paperwork. Members of the HCA have attended a grant writing workshop at MCC. They are submitting two grants to MCC, one is a Capital Grant and the other is a Feasibility and Tech Assistance Grant. They have met with Intel, Entwistle, and the Community Preservation Committee in the hope to gain support for the Armory project. Members of HCA have met with Representative Hogan and Senator Eldridge and are looking to have another meeting. There are numerous protocols that need to take place through the State of Massachusetts Division of Capital Asset Management and Maintenance before the Town of Hudson could acquire the Armory building.

It was decided not to do a distribution of the FY19 Community Survey Results at this time.

New Business:

The council decided to establish a timeline for the FY20 survey and would consider combining the data from the two annual surveys for distribution to the community. It was decided to keep the same format and questions as the previous survey and to start the process earlier. Stephanie Plourde-Simard will review the

previous survey and will then go live with the new one on April 1st. The survey will close after the Hudson Community Fest in early June.

There was a discussion as to the best ways to alert the community to the HCC survey. Donna Specian agreed to work on a website for the HCC. The site could include a calendar of community events as well as links to the organizations/individuals who have received HCC grants. It could also be a location where townspeople could access the survey and later view the results. Members also thought it would be to the council's best interest if it had a distinct logo that could be used on the website, as a letterhead, and on a banner at community events. The council had set aside \$600 in FY20 for administrative costs. These funds could be accessed should there be a need to purchase a domain name and a council banner. Pat Luoto mentioned several community members whom she could approach to develop a logo and/or an info-graphic for survey results.

The meeting adjourned at 8:25 PM.

Future Meetings:

Tuesday, April 7th, 2020 - To finalize survey (if necessary), to identify jobs on the survey distribution list, to review HCC website and logo, and to plan for Hudson ArtsFest

Respectfully submitted,
Doris Monteiro, Secretary
Ex-Officio