# **Hudson Cultural Council**

# Minutes

Meeting Date: March 29, 2022 Location: Zoom Meeting

ID# 849 9737 8700

Members Present via Roll Call: Lawrence Fine, Peter Fiske (entered at 7:12), Lindsay Kelkres, Cheryl

Lombardo, Patricia Luoto, Doris Monteiro, Debbie Papa, Donna Specian

Members Absent: Ellen Kisslinger

The meeting was called to order at 7:00 PM by Donna Specian, Co-Chair.

On a motion by Debbie Papa, seconded by Patricia Luoto, the members voted 7-0 by roll call to approve the minutes of the February 22, 2022 council meeting.

### Treasurer's report:

- Co-Treasurers Cheryl Lombardo and Debbie Papa provided an update on the FY2022 grants. To date, \$1,075.00 has been paid out for four grant requests to the following grantees: \$275 – two grants to Assabet Valley Camera Club; \$500 – Assabet Valley Chamber of Commerce; and \$300 to the Discovery Museums.
- Grant Agreement paperwork and W-9 forms have come in from the following grantees: Assabet Valley Mastersingers, C. A. Farley Elementary School, Hudson Division of Recreation, Hudson Public Library, Hudson Public Library (Children's Room), Henry Lappen, Mercedes Murphy, Nashoba Symphonic Band, Howard Newman, Sounds of Stow, and Matt York. The finance office is in the process of issuing funds to these grantees.
- To date, there are three grantees that need to submit grant agreement paperwork to access their FY2022 funds. Doris Monteiro will reach out via email to Forest Avenue Elementary School, Symphony Pro Musica and Virginia Thurston Healing Garden to remind them of the process.
- It was reported that Assabet Valley Camera Club has submitted a final report for Grant FY22-LCC-5418 for *Photographing Birds from portraits to flight*.

## **Old Business:**

Lindsay Kelkres led the discussion on the 2022 HCC Community Input Survey. Sharing her screen, Lindsay went through the format of the online survey. She explained that when someone picks "Social Media" as an answer in *Question 4: How do you hear about cultural activities that interest you?* the person taking the survey is directed to a sideline question where he/she would select items from a list of social media platforms.

Question 10 was revised to read as follows: How can diversity and/or access to the arts, humanities and interpretive sciences be improved in the Hudson community?

A motion was made by Pat Luoto and seconded by Debbie Papa to accept the format and wording of the 2022 online Community Input Survey. The members voted 8-0 by roll call to approve the motion.

Lindsay will provide council members with a link to Survey Planet for them to test out the survey prior to it going live to the community with a target date of May 1<sup>st</sup>. Members were encouraged to do the survey on different devices such as smart phones, tablets, laptops to determine if there were any glitches. They are also encouraged to volunteer to help distribute survey information to various agencies using the distribution

plan on the council's Google Drive. It was noted that the survey would definitely end by June 30<sup>th</sup> in order to allow time to aggregate the data to be analyzed at the August HCC meeting.

Donna Specian shared the palm cards that members can print and leave at various public locations in town to publicize the annual survey. She also presented an updated version of the Hudson Cultural Council tri-fold brochure which will be available for distribution to the public at the June 18<sup>th</sup> Hudson Fest where the council will have a presence. Donna shared some designs for a council banner that will be purchased for that festival. With input from members on the format of the banner, Donna will purchase a 6 foot by 2 foot banner for the council to use at community events.

Pat Luoto mentioned that there will be another community festival in September put on by the Business Improvement District (BID) which will serve as a promotion for the Hudson Armory Project. HCC may want to have a presence at that event, as well.

# **New Business:**

The council set its next meeting to be held on Tuesday, June 7, 2022 at 7:00 PM via Zoom – To finalize the HCC's participate in the June 18<sup>th</sup> Hudson Fest.

### Adjournment:

A motion to adjourn the meeting was made by Peter Fiske and seconded by Lawrence Fine. The council voted 8 to 0 via a roll call to adjourn the meeting at 7:48 PM.

Respectfully submitted, Doris Monteiro, Secretary