

Hudson Cultural Council

Minutes

Meeting Date: June 7, 2022

Location: Zoom Meeting
ID# 816 6384 9018

Members Present via Roll Call: Peter Fiske, Lindsay Kelkres, Ellen Kisslinger, Cheryl Lombardo, Patricia Luoto, Doris Monteiro, Debbie Papa, Donna Specian

Members Absent: Lawrence Fine

The meeting was called to order at 7:00 PM by Donna Specian, Co-Chair.

Approval of Minutes:

On a motion by Debbie Papa, seconded by Patricia Luoto, the members voted 8-0 by roll call to approve the minutes of the March 29, 2022 council meeting.

Treasurer's report:

Co-Treasurers Cheryl Lombardo and Debbie Papa provided an update on the status of the FY2022 grants.

- Grant Agreement paperwork and W-9 forms to access approved funds have now been received from all of the FY22 grantees.
- To date, final reports have come in from Assabet Valley Camera Club for one of the two grants awarded and from Howard Newman for his *Musical Baseball Show* at the Hudson Senior Center.
- Cheryl and Debbie will reach out to all the grantees who have not submitted their final reports and supporting documentation to remind them that this paperwork is a necessary part of the grant agreement.
- A question came up regarding how grant paperwork should be housed. Pat Luoto suggested that electronic copies be stored on the HCC Google Drive.
- There was discussion regarding an invoice received in the HCC's Town Hall mailbox from Domain Networks.com for the council's website. Donna Specian reported that the council uses a Google LLC and that she has paid Google directly for the HCC website. The treasurers will look into the invoice to determine whether it needs to be paid.

Old Business:

Donna Specian reported that to date there have been 218 responses to the 2022 HCC Community Input Survey. Pat Luoto shared that the survey has been sent out to the community via the town's List Serve. Palm cards advertising the survey have been placed at the Hudson Town Hall, the Hudson Public Library and at the recent ArtFest held in downtown Hudson. Members have also seen survey links on Facebook, the library website as well as the Hudson Public Schools website. Survey information was published in the Hudson Senior Center Newsletter in addition to the *Action Unlimited* and the *Community Advocate*. It was suggested that members update the distribution plan on the council's Google Drive as they do things that promote the survey. This information will be valuable for planning future survey outlets.

Once the survey ends, Lindsay Kelkres will compile the data and will send the results to council members prior to the next council meeting. She will also do some research on other survey companies to compare prices with what the council is currently paying for Survey Planet.

New Business:

Donna Specian gave an update on plans for the June 18th Hudson Fest. She has HCC tri-fold pamphlets to distribute as well as interest forms for people looking to join the council. Donna mentioned that she will display the QR code at the Fest to encourage more people to participate in this year's community survey.

Donna and her husband will set up a popup tent and a table with the HCC banner. She is looking for more members to sign up for a time slot to man the booth stationed in the non-profit row on South Street. Peter Fiske suggested a sign listing the FY2022 grantees be displayed. Ellen Kisslinger mentioned that a poster board and markers be placed on the table where festival-goers could jot down their ideas regarding what they would like to see happen in the arts.

Pat Luoto provided an update as to what the Business Improvement District (BID) has planned for their September festival. A focus of the day will be celebrating Hudson's winning the *Best Main Street in America* award. Mercedes Murphy, who received an HCC grant for this day, is promoting diversity in the activities that will be held in the area of the Boys and Girls Club, the Avidia Bank parking lot and the Unitarian Church. BID is intending to have a number of activities for children. They will also have a 50/50 raffle to benefit the Armory Project. There will be music throughout the day provided by community groups with a noted band playing in the evening.

The council set its next meeting to be held on Tuesday, August 23, 2022 at 7:00 PM. This will be an in-person meeting unless Governor Baker extends the time when municipal boards are able to meet via Zoom. The purpose of the meeting is to review the results of the 2022 HCC Community Input Survey, to analyze the data, and to decide whether changes need to be made to the council's priorities before the MCC September 1st deadline. The HCC's participation in Hudson's September 17th Business Improvement District Festival will also be discussed.

Adjournment:

A motion to adjourn the meeting was made by Pat Luoto and seconded by Debbie Papa. The council voted 8 to 0 via a roll call to adjourn the meeting at 7:39 PM.

Respectfully submitted,
Doris Monteiro, Secretary