



## **2023 Hometown Hero Banner Program Guidelines**

### **Mission**

Honor and recognize Hudson servicemen and women who have served or given their lives to our country in the United States Armed Forces.

### **Application Requirements**

To be considered for a banner the nominee must meet the following requirements: Resided in or currently living in Hudson. Served in one of the following branches: Army, Navy, Marines, Air Force, National Guard or Coast Guard and either honorably discharged or died in the line of duty.

### **Banner Design, Time Period and Location**

Banners are 24" X 48", doubled sided, vinyl material and include service person's name, branch of service, era of service and photograph. Applications for the 2023 Banner Program will have banners displayed from Memorial Day 2024 through Veteran's Day 2024. Banner locations will be selected randomly, and specific display locations cannot be requested. **Submission Deadline: NLT March 1, 2024**

### **Banner Photograph**

Please submit a **high-resolution photo, if possible**, or an original photo of the Hero in uniform along with the completed application to Veterans Services, 78 Main Street, Hudson, MA 01749.

### **Banner Pricing and Donations**

A \$250.00 donation is requested for each banner application submitted. Donation includes the production of the banner, installation, and removal. If the full donation amount is a hardship, please check the space on the application to "request consideration for sponsorship." There are a limited number of locations available for the 2023 program. Applications not processed for 2023 will be put on a waiting list for the 2024 Banner Program.

Make check payable to: **Hudson Hometown Heroes** and mail to Veterans Services, 78 Main Street, Hudson, MA 01749

### **Sponsorship**

Individuals or businesses interested in supporting the program may want to consider sponsorship. A sponsorship is a general donation toward the Banner Program. Please fill out the "**2023 Hudson Hometown Hero Sponsorship Form**".

### **Contact & Questions**

For further questions or more information on the Banner Program, please email  
Jeanne Fondas: jfondas@juno.com or Diane Palmieri O'Connor: oconnor\_diane@yahoo.com

**TOWN OF HUDSON**  
**HOMETOWN HEROES BANNER APPLICATION**

Name of Veteran: \_\_\_\_\_

Veteran Date of Birth: \_\_\_\_\_

Branch of Service (Example: Army, Navy, Air Force, Marines, Coast Guard) \_\_\_\_\_

Rank: \_\_\_\_\_

Name of Conflict (Example: WWII, Vietnam) \_\_\_\_\_

If No Conflict, Dates of Service: (Example: 1938-1946) \_\_\_\_\_

Veteran is:      Alive            Deceased            KIA            MIA.

Veterans must grant permission to be honored on a banner if currently living.

Please have veteran sign here: (If applicable) \_\_\_\_\_

Name of Applicant: \_\_\_\_\_

Applicant Address: \_\_\_\_\_

Applicant Phone Number: \_\_\_\_\_

Applicant Email: Veterans Hudson Address (Past or Present) \_\_\_\_\_

Request consideration for sponsorship: \_\_\_\_\_

**PHOTO RELEASE ACKNOWLEDGEMENT**

**Please submit a Military photograph that you would like to use on the banner with the application.**

I hereby grant the Hudson Hometown Heroes Committee (HHHC) permission to use the photo submitted if selected, which includes a likeness of myself or of my relative, in the Hudson Hometown Heroes Banner Program. The HHHC may use images of the banner in promotional materials without notification or additional permission. I take full responsibility that all information provided about the Veteran being honored is accurate, true, and correct. Must be signed by Veteran if still living.

Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_ Date: \_\_\_\_\_

**If you would like the photo returned to you please check here**

Applications may also be picked up at the Senior Center, Town Hall, Library, AMVETS, VFW, or downloaded from the Town of Hudson Veterans Services website. All veterans who have resided in or currently living in Hudson and either honorably discharged or died in the line of duty are eligible.

Veterans need not be a member of any veteran organization. Due to the limited number of banners, applications for this year's program will be taken until all spots have been filled. Please forward the application along with a digital photo to Veterans Director Brian Stearns at [bstearns@townofhudson.org](mailto:bstearns@townofhudson.org)

# 2023 Hudson Hometown Hero Sponsorship Form

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**Date of Sponsorship Submission:** \_\_\_\_\_

Please review the Hometown Hero Banner Program Guidelines for further details.

## **Sponsorships**

Individuals or businesses interested in supporting the program may want to consider sponsorship to help defray expenses. A sponsorship is a general donation toward the Banner Program.

## **Sponsor Information**

**Contact Name:** \_\_\_\_\_ **Business \*If applicable** \_\_\_\_\_

**Address:** \_\_\_\_\_  
\_\_\_\_\_

**Telephone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**SIGNATURE:** \_\_\_\_\_ **PRINTED NAME:** \_\_\_\_\_

**Sponsorship Amount \$** \_\_\_\_\_

Please make checks payable to Hudson Hometown Heroes and mail or drop off payment at:

Veterans Services, 78 Main Street, Hudson, MA 01749

### **Questions**

Brian Stearns: [bstearns@townofhudson.org](mailto:bstearns@townofhudson.org)

Jeanne Fondas: [jfondas@juno.com](mailto:jfondas@juno.com)

Diane Palmieri O'Connor: [oconnor\\_diane@yahoo.com](mailto:oconnor_diane@yahoo.com)